



SPOTSHOT

TOKEN ONEPAGER OF \$SPT

FEBRUARY 2024

SpotShot's token ecosystem is proposed to consist of two tokens:

The \$SPT token is a fungible token that is smart contract-enabled. It serves as the primary token within the SpotShot ecosystem, offering various utility functions and serving as a payment token. There will be a total supply of 100,000,000 \$SPT.

The Energy token is a fungible token that operates independently of smart contract architecture. Its purpose is to provide a gamified SpotShot experience for non-Web3 users, while also offering additional earning capabilities for users who are more inclined to utilize Web3 features.

The value of SpotShot's \$SPT token is poised for growth, driven by the platform's rising appeal as a premier advertising space. A single brand activation in form of a holistic branded Challenge like the Pizza Blast activation for Volkswagen is priced at \$55,000. With SpotShot already attracting brands from multiple sectors, demand for advertising, and thus for \$SPT tokens, is expected to surge. The \$SPT token, essential for transactions within the SpotShot ecosystem, becomes more sought after as advertisers seek to engage with the platform's targeted audience. SpotShot is revolutionizing the advertising world by dedicating 65% of revenue from branded challenges and in-app exposure to purchase \$SPT tokens from public markets. This strategic move not only fuels the ecosystem but significantly boosts the demand for \$SPT, creating a ripple effect of value appreciation.

For users, SpotShot is not just a platform but a goldmine of opportunities. Engage in challenges, invite friends, or simply enjoy the content and be rewarded with \$SPT tokens. These tokens are your gateway to an array of exclusive perks on the SpotShot Marketplace, from brand partner benefits to creator donations, making your digital footprint truly rewarding.

Creators are at the heart of SpotShot's vibrant community, receiving \$SPT from supporters or grants for producing exceptional content. Imagine using your \$SPT to amplify your reach or to incentivize participation in your challenges, turning your creative visions into reality. Stake your \$SPT and unlock a world of recurring rewards, ensuring that your investment continues to grow.

A average early stage investor with a moderate in app activity can thus accumulate \$SPT worth \$500,000 within 18 month.

This isn't just about participating in a platform; it's about being part of a movement that rewards every interaction.